

FINDING BUSINESS CASE STUDIES

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This fact sheet identifies how to find business case studies in Library databases and provides instructions for linking to case studies in eReading Lists and Moodle.

How to find business case studies in Library databases

The most effective way to search for business case studies is to use identified databases via the Library's [Database Search](#). Basic search instructions are provided below for each of the recommended databases.

[Business Source Ultimate](#)

Use the Advanced Search function and select the following limits:

- Full Text
- Case Study (in 'Document Type')

Tip: If there are a large number of results, one option is to limit your results to articles containing "case study" in the title by adding another line to your search:

AND ▾	"case study"	TI Title ▾
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[Emerald Insight](#)

Use Advanced Search.

Limit to 'Case Studies'.

Under 'Access Type' select 'Only content I have access to' or 'Open Access'.

[ProQuest One Academic](#)

Use Advanced Search.

When entering your search, select the following limits:

- Full Text
- Case Study (in 'Document Type')

If there are a large number of results, one option is to limit your results to articles containing "case study" in the title (or abstract) by adding another line to your search e.g.:

AND ▾	"case Study"	in	Document title – TI ▾
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Linking to case studies in eReading Lists and Moodle



Adding content to eReading Lists

For **Business Source Ultimate** or **ProQuest One Academic**, you will need to use the eReading List 'Cite It' tool to create a link from a case study in the database to the

relevant section in your list. The [Using eReading Lists page](#) has the link to the steps on how to use Cite It.

For **Emerald Insight**, you will need to create a citation and add the link to the citation. In your eReading List, use the 'Add Items' – 'Create' option to add the case study. In the 'Source' box, enter the complete DOI link provided in the citation in the database:

Citation
Goldman, M.M., Reyneke, M. and Mhizha, T. (2016), "Building the BrightRock brand through change", , Vol. 6 No. 3.
<https://doi.org/10.1108/EEMCS-05-2016-0070>



Adding content to Moodle:

For **Business Source Ultimate**, **ProQuest One Academic**, and **Emerald Insight**: Add the case study to the relevant section/week in your eReading list. Then in the Moodle unit use the 'Add an activity or resource' option to place a link in the required place in Moodle. The [Using eReading Lists page](#) has the link to the steps on how to go through this process.

Need more information?

Contact the Library:

[Submit an online request](#)

Phone: 1300 666 620

Email: my-librarian@cqu.edu.au