

THE MBA (LEADERSHIP)

AUSTRALIA'S MOST AFFORDABLE
AND FLEXIBLE ONLINE MBA

FLEXIBLE ONLINE >>>

cqu.edu.au/mbaleadership

INTRODUCING THE MBA (LEADERSHIP)

Whether you're a corporate manager, organisation leader, start-up innovator, entrepreneur, small business owner, or looking to learn important business leadership skills for your future, CQUniversity's online **MBA (Leadership)** will help you advance.

CQUniversity's **MBA (Leadership)** is an innovative and 100 per cent online MBA designed to equip you with the necessary knowledge and skills to lead diverse organisations into the future. Streamlined and ultra-flexible, the **MBA (Leadership)** delivers current and practical leadership and management skills at an affordable price.

The **MBA (Leadership)** is open to anyone with a recognised undergraduate qualification or equivalent experience. You can start anytime and study full time or part time, and as long as you finish within five years, you'll benefit from the extra flexibility of no term dates, assessment deadlines and no formal requirement for group interaction. This means you can self-pace your study in line with work and personal commitments.

www.cqu.edu.au/mbaleadership



HIGH QUALITY

A fully accredited Master of Business Administration Australian qualification from a QS five-star rated* University recognised as a leader in online education.



AFFORDABLE

Priced under \$18K, with the ability to pay as you go and no extra costs for content or textbooks.



NEXT-GEN NETWORKING

Choose to network and connect via group forums and social networks.



LEAN

Hosted entirely online and streamlined to allow you control of your progress, we've cut traditional overheads and invested cleverly into quality content and an advanced learning experience.



ULTRA FLEXIBLE

If you've got 30 – 40 minutes, a device and internet access, you're ready to go.



SELF-PACED

Finish in as little as 12 months or up to five years and enjoy no assessment or unit deadline constraints.



AUTONOMOUS

Designed for independent learners with no group work required.



ACCESSIBLE

Available to anyone with a recognised undergraduate qualification or equivalent experience and a simple, straightforward application process. Quite simply, it's the most affordable fully-accredited, practical and flexible MBA available in the Australian marketplace, and truly one of a kind.

A CONTEMPORARY, HIGHLY-FLEXIBLE ONLINE MBA

COURSE UNITS

The **MBA (Leadership)** consists of 11 units, each developed and considered as a suite to reflect a real-world approach to leadership, entrepreneurship and innovation:

- » Disruption, Innovation and Entrepreneurship
- » People, Leadership and Culture
- » Communication for Leadership Success
- » Strategic Marketing
- » Accounting for Business Decisions
- » Contemporary Leadership
- » Global Economics
- » Business Legal Frameworks
- » Strategies for Business Leaders
- » Social Innovation
- » Leadership Capstone.

Each standard unit is designed to take 144 hours to complete, which equates to 12 – 18 months of full-time study for the full course. However, the unique **MBA (Leadership)** course design means units can be studied in any order (bar the capstone, which must be completed last) and you must complete all units within a five-year period.

Course assessment ranges from evaluative self-practice, online tests, case study reviews, reports, and business simulations. While there are no due dates for assessment items, course and unit study guides are available to provide suggestions and direction for effective study and goal management.

If units are not completed within the time frame, you may be eligible to receive an exit award – a Graduate Certificate in Business Administration (Leadership) or a Graduate Diploma of Business Administration (Leadership) – depending on how many units have been completed.

Access to optional extension and networking activities are also available.

COURSE COSTS

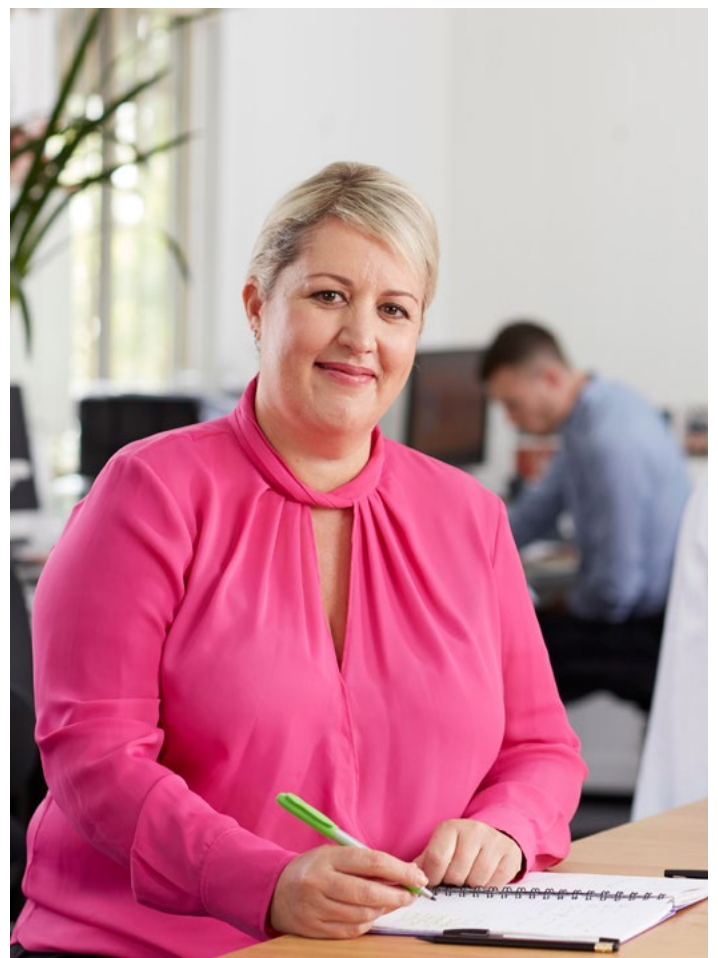
The flexible 100 per cent online delivery model and self-directed study of this course has allowed CQUniversity to deliver a quality, tertiary accredited MBA at a cost that is significantly cheaper than other MBA offerings within the sector.

CQUniversity's **MBA (Leadership)** costs \$17,640* for the complete course (all 11 units). This equates to \$1470 per regular unit and \$2940 for the final Capstone, which is equivalent to two units of study.

Students may be eligible for FEE-HELP, a loan scheme that helps pay tuition fees. Provided you meet the FEE-HELP eligibility criteria, you can choose to use FEE-HELP to cover all or part of your tuition fees.

PAYMENT OPTIONS

Students will be required to pay the individual unit fee for the units they wish to enrol into as per the instructions outlined in the offer letter.



*If full course is completed in 2021. Unit fees subject to rise in 2022.



SUITABILITY FOR THIS COURSE?

The **MBA (Leadership)** has been designed to cater for the needs of those requiring a flexible, self-paced learning experience with low group interaction and no physical contact time.

It's suitable for independent learners who are willing to self-direct their own study and dedicate the recommended time required to succeed. It's important to note, however, that this type of learning is not for everyone. If you are looking for an MBA that involves contact time with teaching staff, workshops and intensives plus online and on-campus study options should consider CQUniversity's highly ranked original MBA.

STUDENT SUPPORT

While the course is self-contained with access to all materials online, enrolment in the **MBA (Leadership)** also includes access to all university facilities and student services.

Self-motivation is essential to this course; however, CQUniversity's **MBA (Leadership)** Course Manager can provide you with ideas and networking opportunities with other **MBA (Leadership)** students.

COURSE ACCREDITATION

CQUniversity's **MBA (Leadership)** is fully accredited and approved as a postgraduate qualification in accordance with the requirements of the Australian Qualifications Framework (AQF) Level 9. On successful completion of the degree, you will graduate with a Master of Business Administration (Leadership).

The **MBA (Leadership)** course has met all of CQUniversity's academic requirements for course design and delivery.

All materials have been developed and approved in consultation with discipline experts and relevant education committees.

LEARN MORE

For **MBA (Leadership)** course outline information, FAQs, and information about the application process including the online suitability quiz and orientation visit www.cqu.edu.au/mbaleadership.

CONTACT US

If you have further questions email us at mbaleadership@cqu.edu.au.

ABOUT CQUNIVERSITY AUSTRALIA

CQUniversity Australia has one of the largest footprints of any university in Australia, proudly offering a wide variety of TAFE and university qualifications.

Our courses are designed alongside industry, to prepare you with up-to-date, real-world knowledge and skills. Students are able to study on campus at one of our many locations or online and benefit from our award-winning and experienced teaching professionals, as well as our focus on services and support.

Awarded five stars for skills development, starting salary* employability, internationalisation and teaching quality+, CQUniversity students can be what they want to be.

*The Good Universities Guide 2020.
+QS Stars Rating System 2019. See cqu.edu.au/reputation

AT A GLANCE



AUSTRALIA'S LARGEST REGIONAL UNIVERSITY WITH OVER 20 NATIONAL LOCATIONS



EMPLOYABILITY, INTERNATIONALISATION AND TEACHING+



40 000 INTERNATIONAL ALUMNI



1ST ASHOKA U CHANGEMAKER CAMPUS IN AUSTRALIA



MORE THAN 40 YEARS OF EXPERIENCE IN THE DELIVERY OF ONLINE EDUCATION

+QS (Quacquarelli Symonds) Stars Rating System 2019.



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