

## OUR PURPOSE

To provide world-class, inclusive education, training and research opportunities to our students, partners and communities across Australia and internationally.

## OUR VISION

To be Australia's most accessible and supportive university, connecting our regions to the world through innovative education, training and research excellence.

## OUR VALUES

Our values reflect what we believe and guide our actions to achieve our purpose and vision.

- » Engagement
- » Can Do
- » Openness
- » Leadership
- » Inclusiveness



## PILLARS

Pillars capture the purpose and vision of CQUniversity

### STRATEGIC GOALS

Strategic goals define how we will achieve our vision.

### STRATEGIC PRIORITIES

Strategic priorities are the key projects, programs and pursuits that we will undertake to achieve our strategic goals.

### MEASURES

Measures quantify progress and are used to objectively assess the attainment of our goals.

## PEOPLE

### STUDENTS

- » Access and Participation
- » Innovative Learning Experiences
- » Career Readiness

### STAFF

- » Equality, Diversity and Inclusion
- » Healthy Work Environment
- » Service Excellence

### SOCIETY

- » Alumni and Industry Networks
- » Lifelong Learning
- » Social Innovation

- » Access and Participation Assurance
- » Future Leaders
- » Augmented Online
- » Corporate Training Solutions
- » Student Experience Lifecycle
- » Professional Development
- » Contemporary Work Model
- » Service Excellence Culture

1. Student retention and satisfaction
2. Staff retention and satisfaction

## PLANET

### SUSTAINABILITY

- » United Nations Sustainable Development Goals
- » Sustainability Knowledge and Practice
- » Financial Sustainability

### PLACE AND PRESENCE

- » Campus Optimisation
- » Co-location and Collaboration
- » Presence and Reach

### RESEARCH

- » Research Impact
- » Researcher Training and Development
- » Entrepreneurialism

- » Sustainability Framework
- » Optimising the Business Model
- » Campuses of the Future
- » Societal Needs Aligned Research
- » World-Standard Research Portfolio

3. Reduction in carbon emissions
4. Underlying operating surplus

## PARTNERSHIPS

### FIRST NATIONS COMMITMENT

- » First Nations Voice
- » First Nations Success

### STRATEGIC PARTNERSHIPS

- » Engaged Research
- » Alumni and Industry Partners
- » Philanthropy Partners

### REGIONAL COMMITMENT

- » Create Aspiration
- » Regional Impact

### GLOBAL REACH

- » International Partnerships
- » International Research Collaboration
- » Global Exposure

- » Reconciliation Action Plan
- » International Research Partnerships and Reputation
- » Lifetime Career Partnership
- » Engagement Blueprint
- » Global Operations

5. Reconciliation Action Plan
6. Local and global research partnerships

# WE CHANGE LIVES

STRATEGIC PLAN 2024 - 2028