OUR PURPOSE
To provide world-class, inclusive education, training and research opportunities to our students, partners and communities across Australia and internationally.

OUR VISION
To be Australia’s most accessible and supportive university, connecting our regions to the world through innovative education, training and research excellence.

OUR VALUES
Our values reflect what we believe and guide our actions to achieve our purpose and vision.
» Engagement
» Can Do
» Openness
» Leadership
» Inclusiveness

PILLARS
Pillars capture the purpose and vision of CQUniversity

STRATEGIC GOALS
Strategic goals define how we will achieve our vision.

PEOPLE

STUDENTS
» Access and Participation
» Innovative Learning Experiences
» Career Readiness

STAFF
» Equality, Diversity and Inclusion
» Healthy Work Environment
» Service Excellence

SOCIETY
» Alumni and Industry Networks
» Lifelong Learning
» Social Innovation

PLANET

SUSTAINABILITY
» United Nations Sustainable Development Goals
» Sustainability Knowledge and Practice
» Financial Sustainability

PLACE AND PRESENCE
» Campus Optimisation
» Co-location and Collaboration
» Presence and Reach

RESEARCH
» Research Impact
» Researcher Training and Development
» Entrepreneurialism

PARTNERSHIPS

FIRST NATIONS COMMITMENT
» First Nations Voice
» First Nations Success

STRATEGIC PARTNERSHIPS
» Engaged Research
» Alumni and Industry Partners
» Philanthropy Partners

REGIONAL COMMITMENT
» Create Aspiration
» Regional Impact

GLOBAL REACH
» International Partnerships
» International Research Collaboration
» Global Exposure

STRATEGIC PRIORITIES
Strategic priorities are the key projects, programs and pursuits that we will undertake to achieve our strategic goals.

MEASURES
Measures quantify progress and are used to objectively assess the attainment of our goals.

1. Student retention and satisfaction
2. Staff retention and satisfaction
3. Reduction in carbon emissions
4. Underlying operating surplus
5. Reconciliation Action Plan
6. Local and global research partnerships